ABOUT US

WHAT WE DO: We are growth experts that solve the three core problems every rapidly growing business faces: how to engage, retain and attract top talent while blitzscaling. We specialize in building new fluencies (product, engineering, and C Suite/Executive Leadership) that comprise Centers of Excellence, newly funded & disruptive divisions and high potential scaling startups

PeopleLift

THE CHALLENGE

NewsCorp

Tasked with scaling a recently acquired start up's engineering and SCRUM division within 45 days. Deal with a highly saturated media environment and massive agency spend with significant attrition.

Introduce and executed concept of continuous measurement and developing culture cannons to measure all future hires

THE SOLUTION

We implemented our worldclass talent stack solution which incorporated market research, competitive analysis, interactive screening, direct to consumer marketing campaigns, custom sourcing tools, and internal performance tracking via a suite of custom technologies.

RESULTS

- Two difficult to fill positions occupied within 40 days
- Assigned right-hand person to the CTO
- CTO recommended to grow within the company (more access to other orgs in company)
- Saved 25K in potential financial loss

TESTIMONIALS

"Best talent consultancy that I've ever worked with!"
Ryan, CTO

"Tim is hands down the best talent consultant that I've ever worked with. When he came on board, he quickly made a significant impact both by posting immediate results, and also by putting the systems and tools in place to measure and report his department's productivity. "
VP of Engineering

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