

ABOUT US

WHAT WE DO: We are growth experts that solve the three core problems every rapidly growing business faces: how to engage, retain and attract top talent while blitzscaling. We specialize in building new fluencies (product, engineering, and C Suite/Executive Leadership) that comprise Centers of Excellence, newly funded & disruptive divisions and high potential scaling startups.



THE CHALLENGE

Global Rapid Response Group

In the wake of widespread pandemic due to COVID-19, we were given the challenge to blitzscale an international supply chain, from manufacturer to front door, in order to efficiently deliver critical medical supplies to the community and organizations in need. In other words, 'building the engine while flying the plane'.



THE SOLUTION



Organized an interdisciplinary group of private and public sector leaders to implement a procurement strategy (B2B, B2C and B2G), create synergistic partnerships between supply chains and domestic delivery organizations, and internationally source millions of units of critical supplies.

Second, we pivoted the PeopleLift team to supporting front/back office operations and applications, building compliant talent management programs and partnering with the greater business community, state and local officials.

RESULTS

Succeeded in building an entire supply chain from supply procurement to delivery



Built and secured national and international relationships that netted multiple multi million dollar transactions that directly led to saving lives of critical care professionals on the front line.



Established blitzscale techniques with Agile practices while building roles, responsibilities and swim lanes for newly formed executive team.



Invited to join in with executive facing/board role for future growth.



30 million units sold within 60 days

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